



PLAY AND LEARN

Enemy warriors raided your viking village and have stolen very important goods. Show what you know about the viking world and get back the stolen treasure!

Play the Viking-Quiz and discover the highlights of the Viking-culture: at the exhibition and at home!

GET YOUR OWN TREASURE CHEST

Solve the tricky quiz questions and enter the lottery until 5th January 2015. With a little luck, you get your own viking treasure!

Share your score with your friends!

BEZUGSAM 5.01.2015

The Vikings – The Treasure Quiz

App for the Exhibition „The Vikings“ at Martin-Gropius-Bau Berlin

In Collaboration with the Museum for Prehistory and Early History Berlin

Funded by medienboard Berlin-Brandenburg

“Hey, you, Viking! Your village was plundered and all its treasure taken! Embark on a quest to find 18 precious objects and restore honour to your village! In order to regain the treasure, you have to prove what you know about the world of Vikings!”

The Viking exhibition app guides the user on an exciting journey into the Viking’s culture. The app is an interactive quiz for mobile devices that leads the user through the exhibition „The Vikings“. By answering question he gets to know the highlights of the exhibition in a playful way. The app is not only an experience inside the museum but can also be played at home.

Key to the app is the treasure that has been stolen from the user’s village. It includes the most outstanding objects of the exhibition: Golden cloak pins, iceskating blades made of bone, magnificent swords, glass beads, mysterious runes and much more.

The user needs to find and collect the objects. But first he needs to answer questions about the objects and Viking culture. To find hints he is asked to go to the corresponding room in the exhibition. Whenever he gets a question right, he regains an object. The goal is to find all the treasure objects and restore honour to his village.

The app motivates viking-fans to wander through the exhibition and experience it in a new way while playing. Additionally, the user can share his high-score with his friends and win his own Viking treasure by entering a sweepstake.

The app also links to our two-part drama documentary “Viking Women” and to the online Serious Game “ISUNGUR – Save your Viking Village”. All three parts of the cross media projects will be launched this September.

APP-LAUNCH 6TH SEPTEMBER 2014

App „The Vikings - The Treasure Quiz“:

<http://www.gebrueder-beetz.de/en/produktionen/the-vikings-find-the-stolen-treasure-app>

Online Serious Game „ISUNGUR - Save Your Viking Village“:

Launch mid-September 2014, free to play

<http://www.isungur.com>

<http://www.gebrueder-beetz.de/en/productions/vikings-wt-serious-game>

Two parted Docu-Drama „Viking Women“:

Broadcast date: 13.09. ARTE, 17. & 24.09. NDR

<http://www.gebrueder-beetz.de/en/productions/viking-women>